

Phyzios Secured \$5.6 Million Series B Funding

Phyzios, Inc., which has released nine iPhone/iPad applications, eight of which ranked top 10 in Top Charts in App Store, announced a successful closure of USD 5.6 million series B funding from a consortium of leading Japanese venture capital firms.

Phyzios, Inc. announced a successful closure of USD 5.6 million* series B funding from a consortium of leading Japanese venture capital firms including Globis Capital Partners, Daiwa Corporate Investment Co., Ltd., Mizuho Capital Co., Ltd., and NISSAY CAPITAL Co., Ltd. and The University of Tokyo Edge Capital (UTEK). Phyzios plans to use this capital to advance the company's multi-platform strategy by enhancing collaboration with business partners and strengthening the team in order to accelerate product development in the growing smartphone and tablet device markets worldwide. Phyzios has released nine iPhone/iPad applications so far, eight of which ranked top 10 in Top Charts in App Store.

Phyzios will utilize its proprietary physics simulation engine and CGM engine, already proven in its unique social interactive entertainment services and applications including PHYZIOS Studio and PHYZIOS Sculptor, in order to further increase its presence in the entertainment applications and social games for smart phone and tablet devices. Phyzios also expands alliance partnerships with renowned entertainment brands and companies such as TOMY COMPANY, LTD., T-ENTAMEDIA Co., Ltd., and HUDSON SOFT COMPANY, LIMITED and targets growing markets of edu-tainment and edu-toy on smartphone and tablet devices.

*1 USD = 80 yen

Phyzios, Inc. is a software start-up that came out of the University of Tokyo, Japan's most prestigious educational institution, with a mission to apply innovative research around particle-based physics simulation technologies in the field of entertainment. Since its founding in January 2009, Phyzios has released nine iPhone/iPad applications, eight of which ranked top 10 in Top Charts in App Store, including AQUA FOREST ranking No.1 in both the US and Japan, and PHYZIOS Sculptor being No.1 in Italy and No.2 in Japan. For more information, please visit the company's website at <http://www.phyzios.com/eng/index.html>.